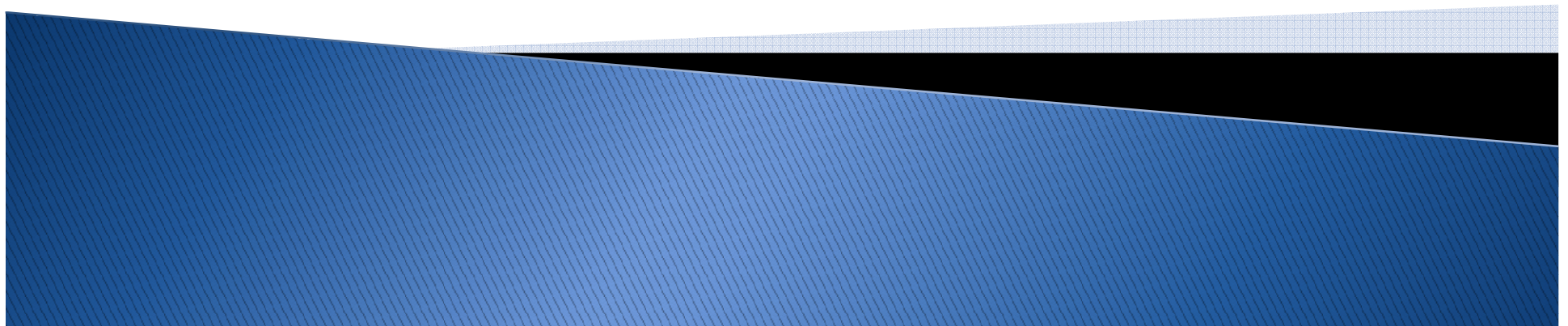


# Communication, Collaboration & Community: Web 2.0 & Library Information Services

Karen Bonanno  
KB Enterprises (Aust) Pty Ltd  
Presentation for the  
Australian School Library Association Tasmania  
State Conference, 7 May 2010

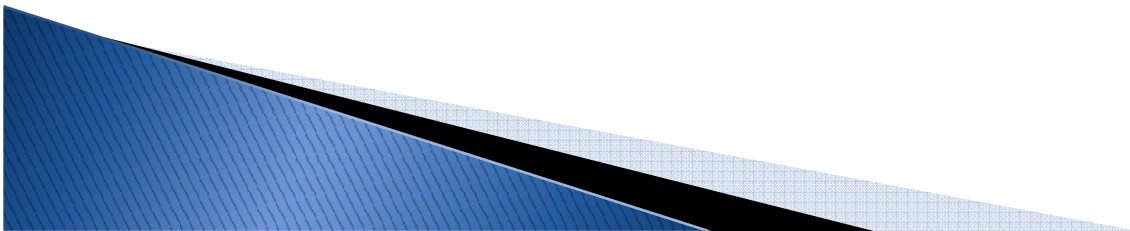


# Presentation amended notice

This presentation has been modified from the original to allow for web site links to be visible to the viewer for ease of access.

Also, some additional points have been added to slides.

Karen Bonanno, 13 May 2010



# Web 2.0



Mindmap constructed by  
Markus Angermeier

[http://en.wikipedia.org/wiki/Image:  
Web\\_2.0\\_Map.svg](http://en.wikipedia.org/wiki/Image:Web_2.0_Map.svg)

Communication

Collaboration

Community

Contribution

# Web 1.0



<http://www.searchengineoptimizationcompany.ca/>

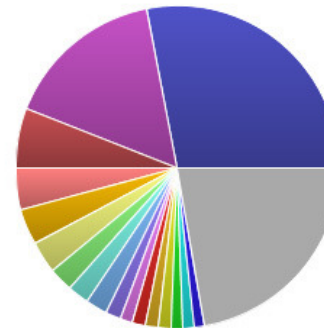
What does your web site tell you?

For example

- ▶ Do you have a search facility on your site that reports search results?
- ▶ Can you gather statistics on who comes to your site, from where...page rankings, etc.?

# Search & Analytics

Tue	Jun 30	18:57:28	2009	utley
Tue	Jun 30	18:13:39	2009	professional standards
Tue	Jun 30	17:07:04	2009	bonnano
Tue	Jun 30	08:27:25	2009	censorship
Tue	Jun 30	07:49:58	2009	Pledger 2009
Tue	Jun 30	07:49:25	2009	Pledger
Mon	Jun 29	16:01:22	2009	statement on guided inquiry curriculum
Mon	Jun 29	16:00:09	2009	policy guided inquiry curriculum
Mon	Jun 29	15:58:39	2009	guided inquiry
Mon	Jun 29	00:06:38	2009	user surveys
Mon	Jun 29	00:05:54	2009	user surveys
Sun	Jun 28	18:57:47	2009	associate student program
Sat	Jun 27	18:21:18	2009	combes
Sat	Jun 27	18:20:04	2009	scaffolding
Sat	Jun 27	05:11:48	2009	library technicians
Sat	Jun 27	05:11:33	2009	library tech
Sat	Jun 27	02:46:04	2009	library censorship
Sat	Jun 27	02:32:09	2009	amlib
Sat	Jun 27	02:31:47	2009	amlib
Fri	Jun 26	08:49:46	2009	ASLA National Awards
Fri	Jun 26	02:05:26	2009	library technician
Fri	Jun 26	02:04:31	2009	library technician
Fri	Jun 26	01:44:32	2009	library censorship
Thu	Jun 25	23:52:32	2009	membership
Thu	Jun 25	16:18:04	2009	exemplar library websites
Thu	Jun 25	06:26:16	2009	early readers
Thu	Jun 25	01:32:35	2009	numerical order
Wed	Jun 24	22:26:42	2009	library censorship
Wed	Jun 24	20:25:36	2009	canberra
Wed	Jun 24	04:05:05	2009	bill of rights
Tue	Jun 23	21:07:26	2009	ben beaton
Tue	Jun 23	20:27:47	2009	librarians
Tue	Jun 23	00:26:26	2009	challenged books
Tue	Jun 23	00:25:58	2009	challenged books
Tue	Jun 23	00:25:16	2009	challenged books
Mon	Jun 22	19:24:01	2009	mission
Mon	Jun 22	16:07:33	2009	archives



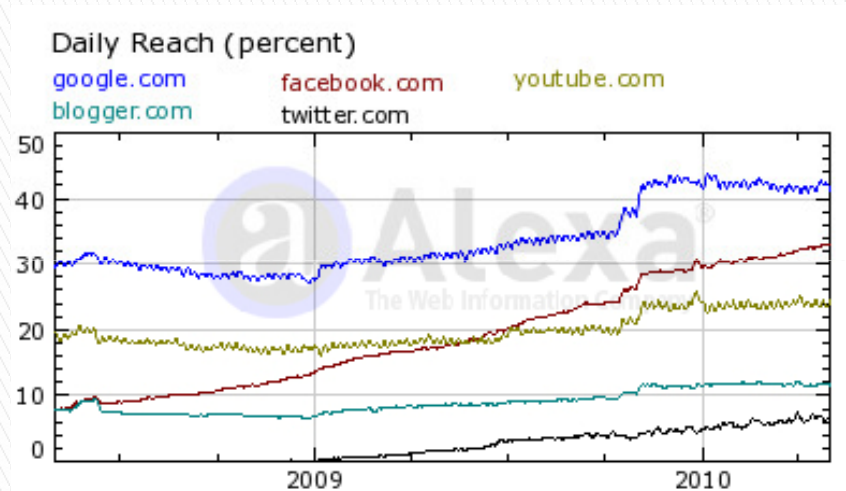
United States  
 Canada  
 United Kingdom  
 Hong Kong  
 Poland  
 Spain  
 South Africa  
 Pakistan  
 Malaysia  
 Australia  
 Portugal  
 India  
 Italy  
 New Zealand  
 Philippines  
 Germany  
 Croatia  
 other

28% USA  
 16% Australia  
 6% Canada  
 4% Portugal  
 4% United Kingdom  
 3% India  
 2% Hong Kong

<http://www.freefind.com/>  
 (monthly search report)

<http://www.opentracker.net>  
 (website tracking tool)

# Web site is central



## 1. Google

Google Trends – for example

<http://www.google.com.au/trends?q=ICT+literacy%2C+information+literacy%2C+digital+literacy>

## 2. Facebook

## 3. Youtube

## 4. Yahoo

## 5. Wikipedia

## 8. Blogger

## 11. Twitter

## 17. Wordpress.com

## 20. MySpace

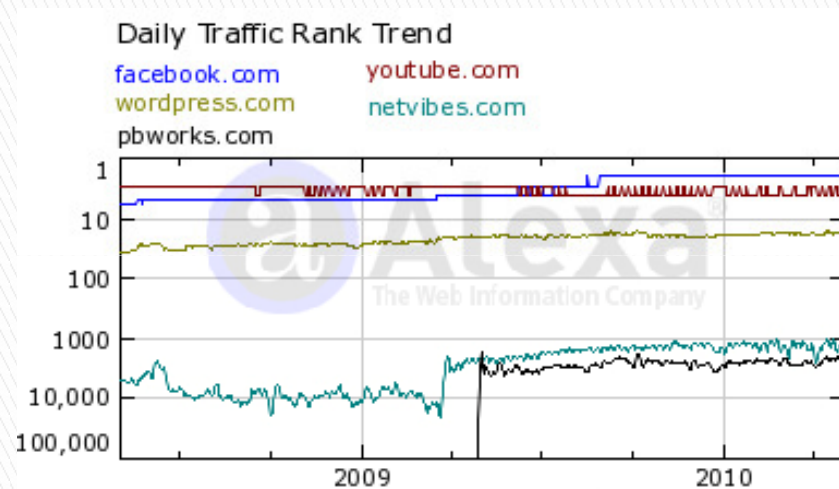
## 31. Flickr

[Note: Push the traffic from Web 2.0 tools back to your main web site]

<http://www.alexam.com/topsites>

5 May 2010 rankings on  
<http://www.alexam.com/topsites>

# Tools to explore

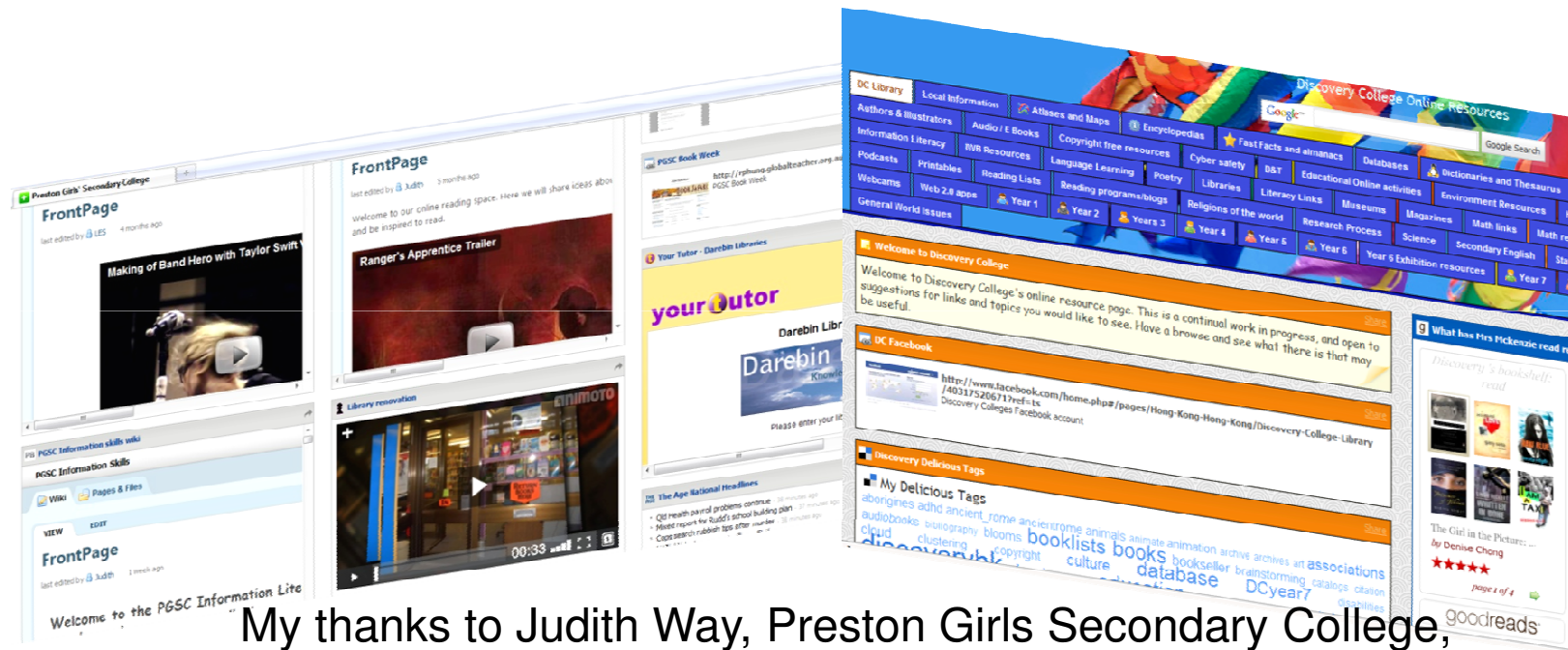


- ▶ Netvibes, Wikis, Moodle
- ▶ Facebook
- ▶ Blogs, Twitter
- ▶ Youtube & Teachertube
- ▶ Glogster
- ▶ Delicious, Goodreads, Library Thing
- ▶ Animoto, Audacity & Skype

<http://www.alexacom/>

Tools to explore

## Netvibes (publishing platform)



My thanks to Judith Way, Preston Girls Secondary College, Australia (<http://www.netvibes.com/pgsc#Homepage>) & Dianne McKenzie, Discovery College, Hong Kong ([http://www.netvibes.com/discoverycollegelibrary#DC\\_Library](http://www.netvibes.com/discoverycollegelibrary#DC_Library)) for sharing their sites

# When you don't have a web site



Old Style Wiki by teemow

<http://www.flickr.com/photos/teemow/29921948/>

“A wiki is a website that allows the easy creation and editing of any number of interlinked web pages.”

My thanks to Andrea Walker, Renaissance College, Hong Kong

<http://rchkirc.pbworks.com/>  
& Dr Dana Dukic, Kowloon Junior School, Hong Kong  
<http://libraryzone.wikispaces.com/>

for sharing these examples

<http://en.wikipedia.org/wiki/Wiki>

# When you don't have a web site

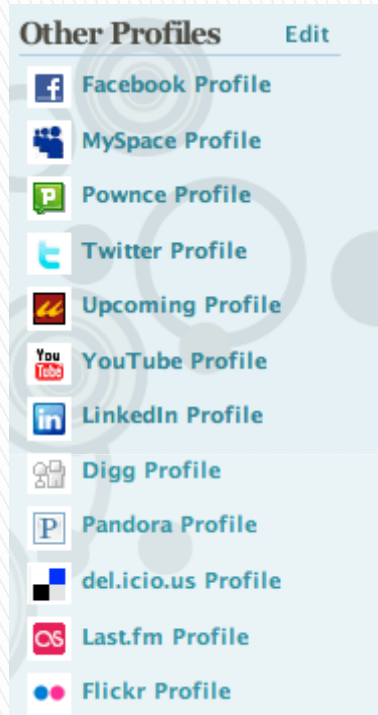


Moodle: Modular Object-Oriented Dynamic Learning Environment – free, open-source e-learning software platform, also known as Course Management System, Learning Management System or Virtual Learning Environment.

Image provided by Anne Weaver, All Hallows School, Brisbane, Australia

Anne Weaver 2010, 'Canoodling with Moodle: school libraries get up close and personal', *Access*, vol. 24, no. 1

# Social Networks



Too many social networks by  
M. Keefe

“A social network service focuses on building online communities of people who share interests and activities, or who are interested in exploring the interests and activities of others. Most social network services are web based and provide a variety of ways for users to interact, such as e-mail and instant messaging services.”

<http://flickr.com/photos/mkeefe/1457984966/>

[http://en.wikipedia.org/wiki/Social\\_network\\_service](http://en.wikipedia.org/wiki/Social_network_service)

# Facebook



My thanks to Dianne McKenzie,  
Discovery College, Hong Kong for  
sharing the schools' Facebook  
page

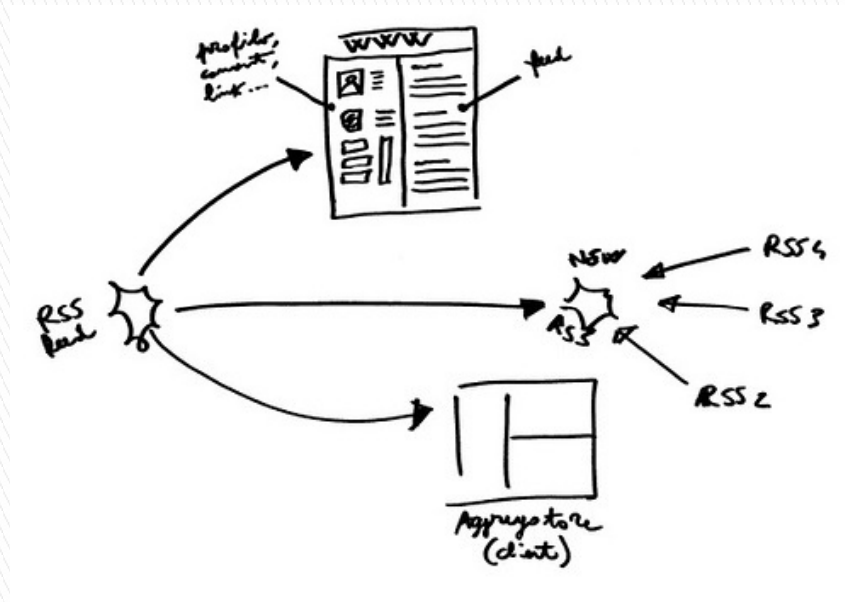
<http://www.facebook.com/pages/Hong-Kong-Hong-Kong/Discovery-College-Library/40317520671?ref=ts>



My thanks to Dr Dana Dukic,  
West Island School, Hong  
Kong for sharing the school's  
Facebook page

<http://www.facebook.com/pages/Hong-Kong-Hong-Kong/West-Island-School-Library/27864397436>

# Blogs



“A blog (a contraction of the term weblog) is a type of a website, usually maintained by an individual, with regular entries of commentary, descriptions of events, or other material such as graphics or video.”

<http://www.flickr.com/photos/cecio/259559422/>

<http://en.wikipedia.org/wiki/Blog>

# How can you use a blog?



- ▶ Information
- ▶ Instructional
- ▶ Inspirational
- ▶ Interviews
- ▶ Lists
- ▶ Profiles
- ▶ Reviews
- ▶ Hypothetical
- ▶ Comment / link to other blog posts

<http://www.robbuti.com/blog/>

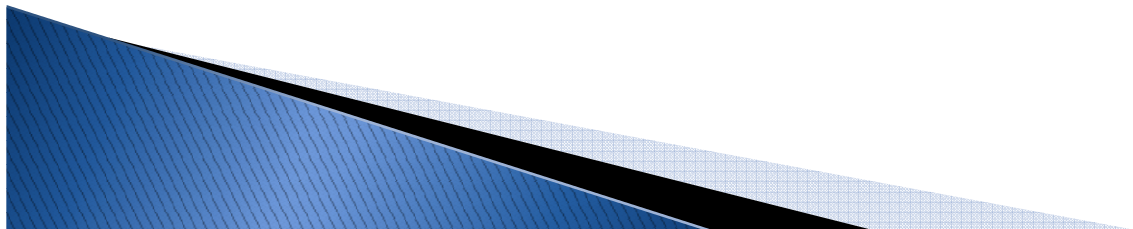
<http://www.schoollibrarymanagement.com/rpt01.html>

# Blog examples

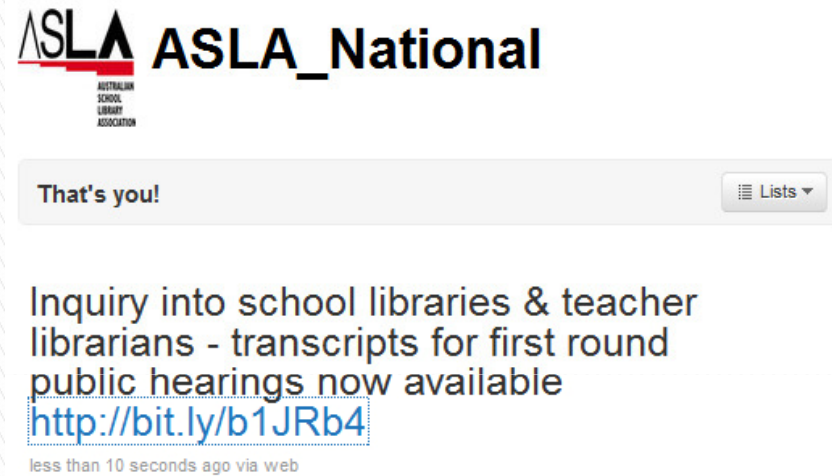
- ▶ Reading Rants (Teen booklist)  
<http://www.readingrants.org/>
- ▶ ReadPlus  
<http://www.readplus.com.au/blog.php>

## Tools

- ▶ Wordpress <http://wordpress.com>
- ▶ Edublogs <http://edublogs.org/>



# Twitter – micro-interaction

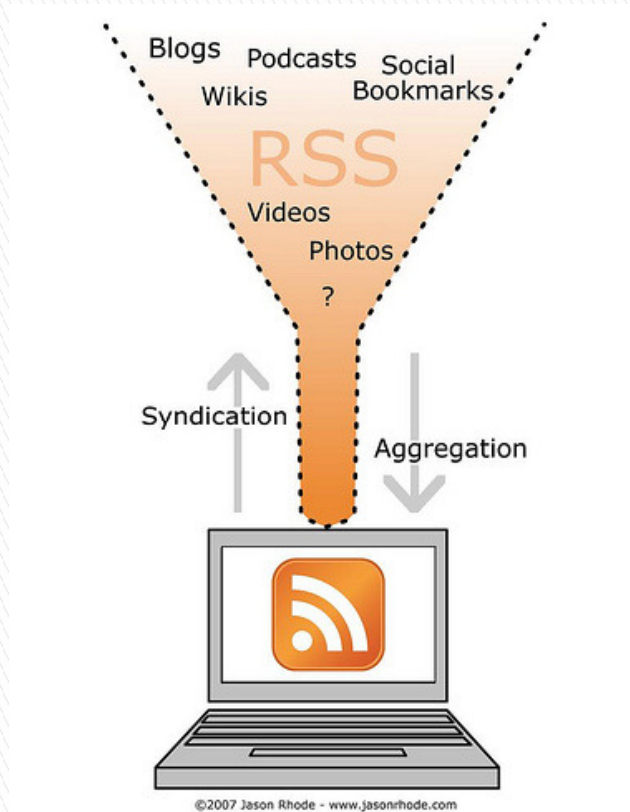


“Twitter is a free social networking and micro-blogging service that enables its users to send and read messages known as *tweets*. Tweets are text-based posts of up to 140 characters ....”

[http://twitter.com/ASLA\\_National](http://twitter.com/ASLA_National)

<http://en.wikipedia.org/wiki/Twitter>

# RSS Feed



“RSS is a family of Web feed formats used to publish frequently updated content such as blog entries, news headlines, and podcasts. An RSS document (which is called a "feed" or "web feed" or "channel") contains either a summary of content from an associated web site or the full text.”

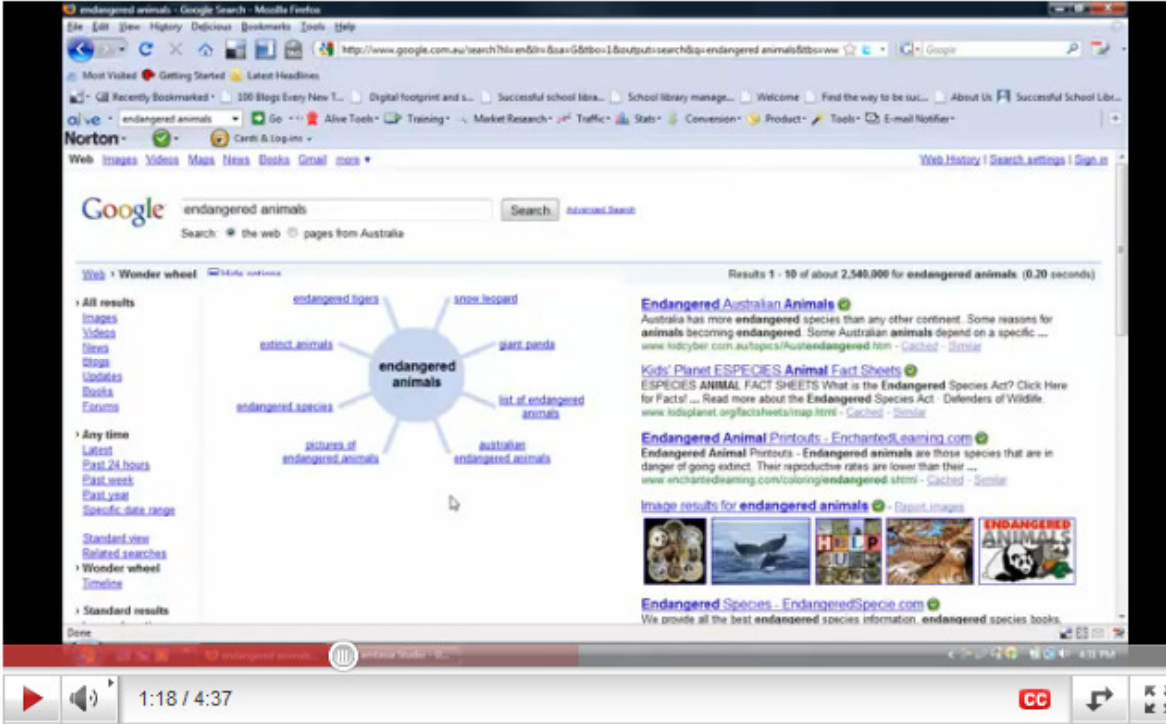
<http://www.flickr.com/photos/heyjude/2328032003/in/photostream/>

<http://en.wikipedia.org/wiki/Rss>

# Video sharing

## Keyword Research Tool with Google Wonder Wheel

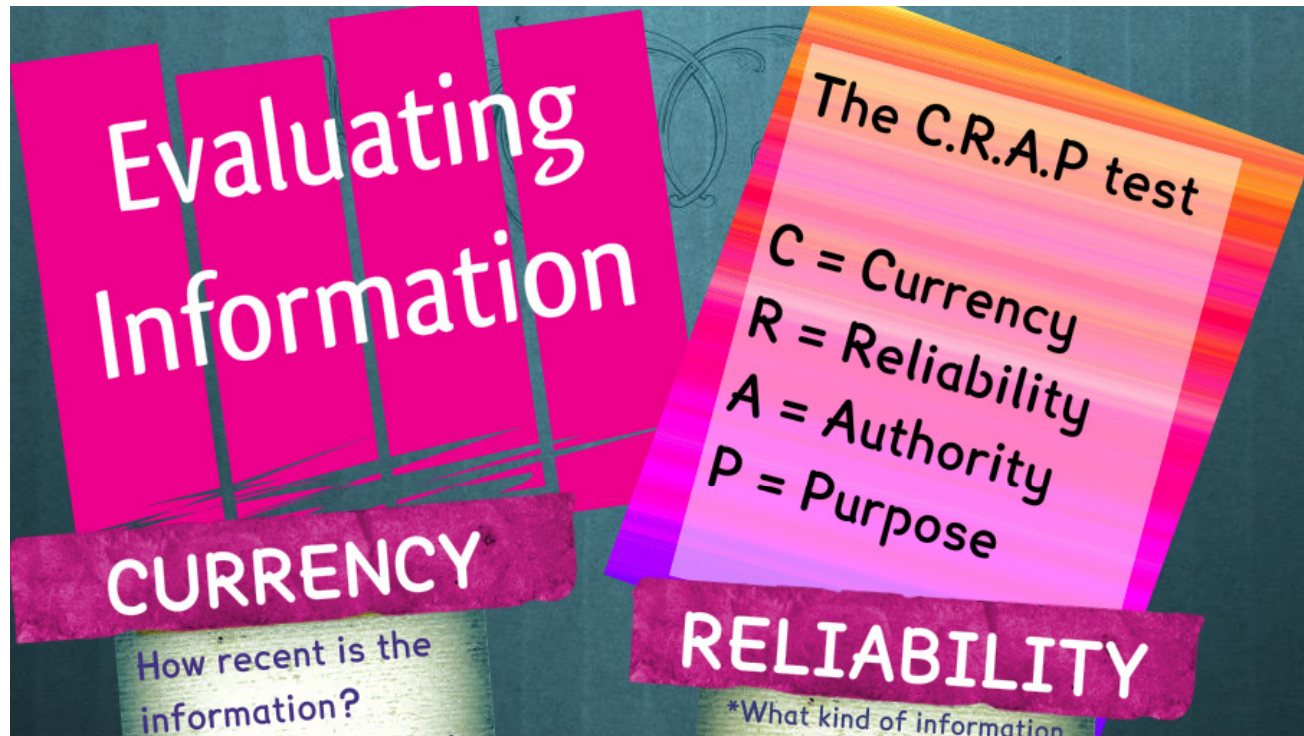
karenbon494 2 videos  Subscribe



The screenshot shows a YouTube video player displaying a Google search for "endangered animals". The search results page features a central "endangered animals" wheel with links to related topics such as "endangered tigers", "snow leopard", "giant panda", "list of endangered animals", "australian endangered animals", "pictures of endangered animals", "endangered species", and "extinct animals". The video player interface includes a progress bar at 1:18 / 4:37, a Creative Commons license icon, and a share icon. Below the video player, the video title "keyword research tool that helps students narrow down their search results and ge..." is visible, along with the channel name "karenbon494" and the date "December 19, 2009". The video has 884 views.

<http://www.youtube.com/watch?v=CzKVoT3jg-8>

# Interactive posters

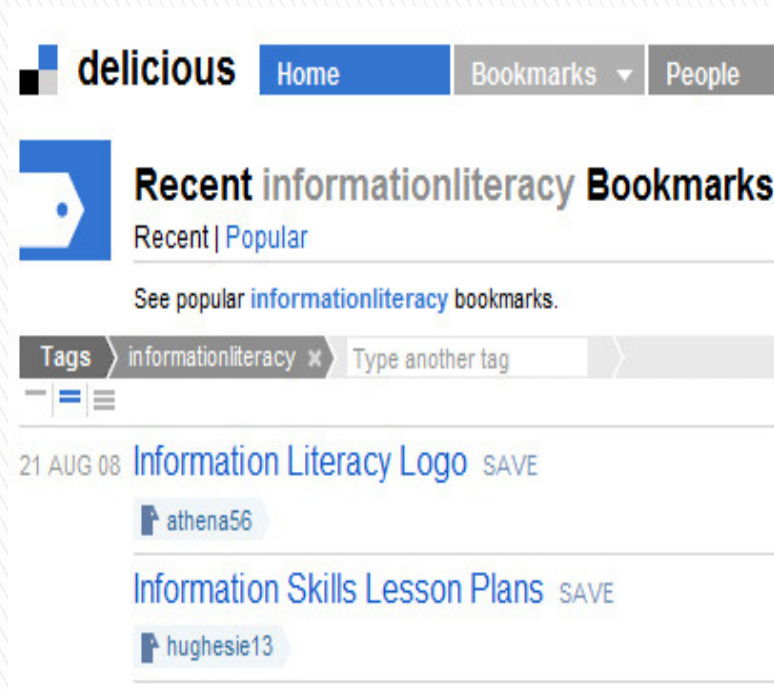


**Glogster** - Social network to create free interactive posters or glogs.

<http://dclibrary.edu.glogster.com/evaluating-information/>

My thanks to Dianne McKenzie, Discovery College, Hong Kong for sharing a glog.

# Social Bookmarks



“Social bookmarking is a method for Internet users to store, organize, search, and manage bookmarks of web pages on the Internet with the help of metadata.

In a social bookmarking system, users save links to web pages that they want to remember and/or share.

Information literacy bookmarks

[http://en.wikipedia.org/wiki/Social\\_bookmarks](http://en.wikipedia.org/wiki/Social_bookmarks)

# Bookmarking

- ▶ Delicious (IASL Special Interest Groups)

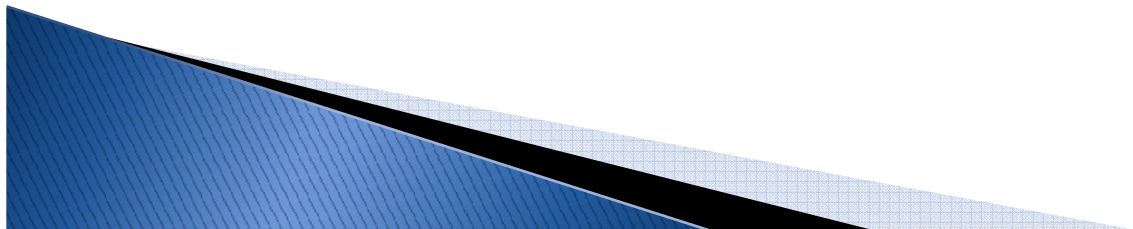
[http://delicious.com/IASL\\_ChildLit](http://delicious.com/IASL_ChildLit)

<http://delicious.com/tag/informationliteracy>

<http://delicious.com/tag/schoollibraryeducation>

- ▶ Delicious – My thanks to Judy O’Connell, Brother Liguori Resource Centre, St Joseph’s, Australia for sharing the school’s list –

<http://delicious.com/blrc>



# Goodreads & Library Thing

## popular lists

### Best Books Ever



8538 books | 31172 voters

### Best Books of the 20th Century



2258 books | 11335 voters

Example – Renaissance College, HK

<http://www.goodreads.com/user/show/1691299>

## LibraryThing

[Home](#) [Search](#) [Zeitgeist](#) [Talk](#) [Groups](#) [Local](#)

[Your library](#) [List](#) [Covers](#) [Tags](#) [Style](#) [A](#) [B](#) [C](#) [D](#)

1 – 15 of 15

Member: **SLASA**

### Title



Learning for the future: developing information services for schools. 2nd edition.



Seeking Meaning: A Process Approach to Library and Information Services Second Edition

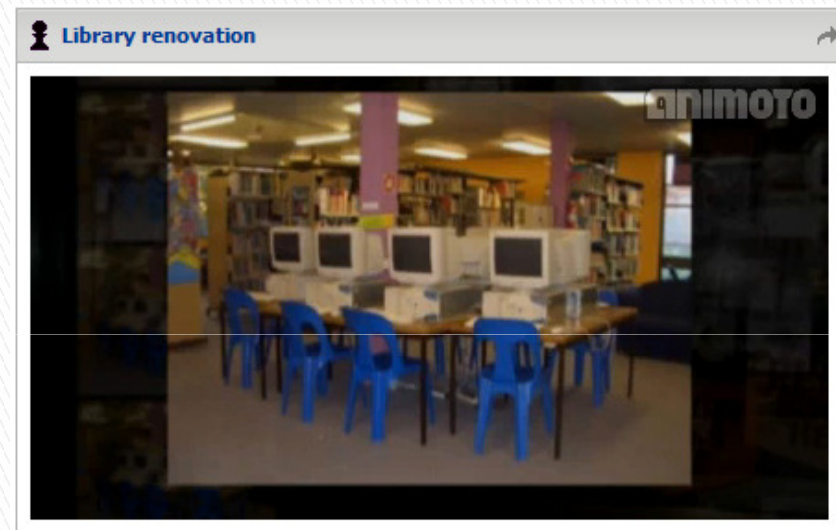
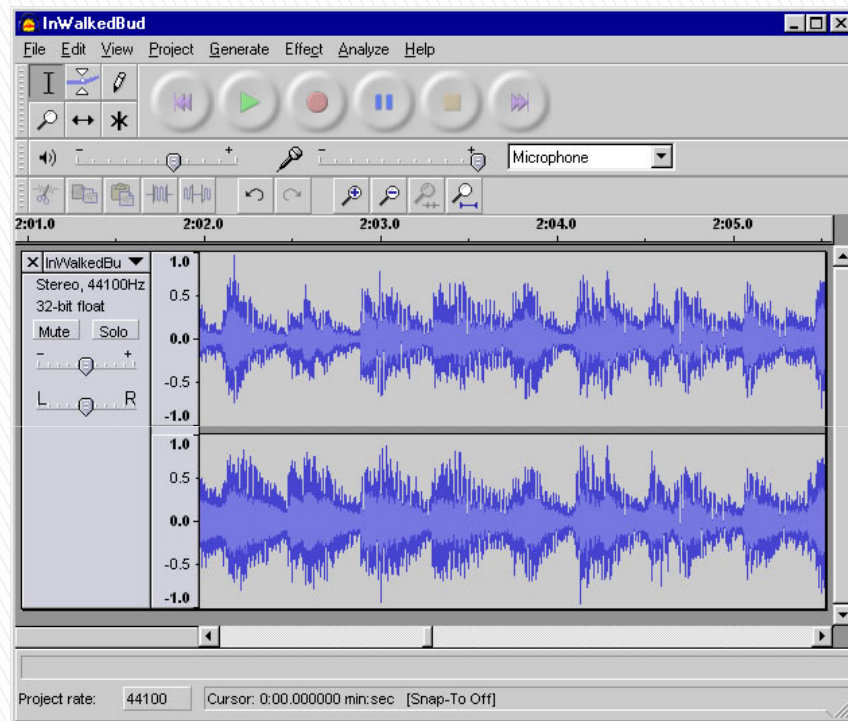


Building your own information literate school

Example - SLASA

<http://www.librarything.com/catalog/SLASA>

# Beyond text ... Audio & Video

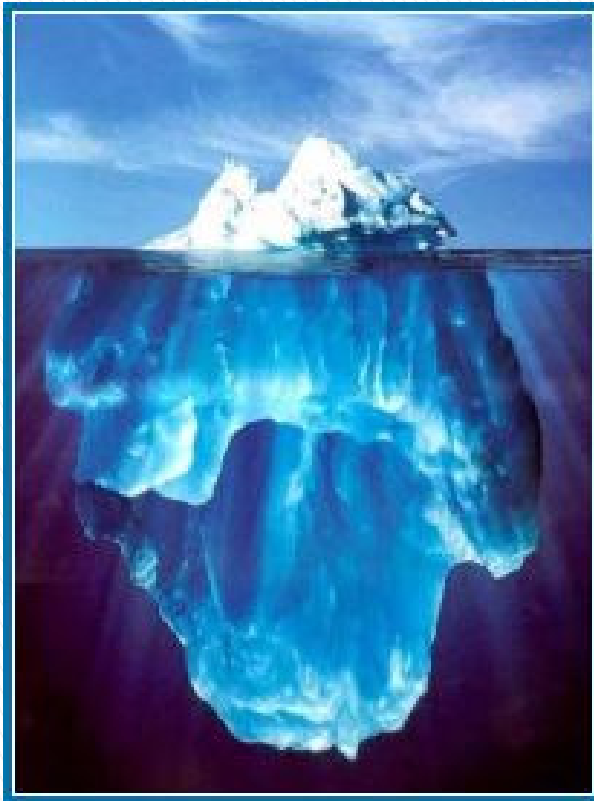


Preston Girls Secondary College

<http://audacity.sourceforge.net/>

<http://www.netvibes.com/pgsc#Homepage>

# Tip of the Web 2.0 iceberg



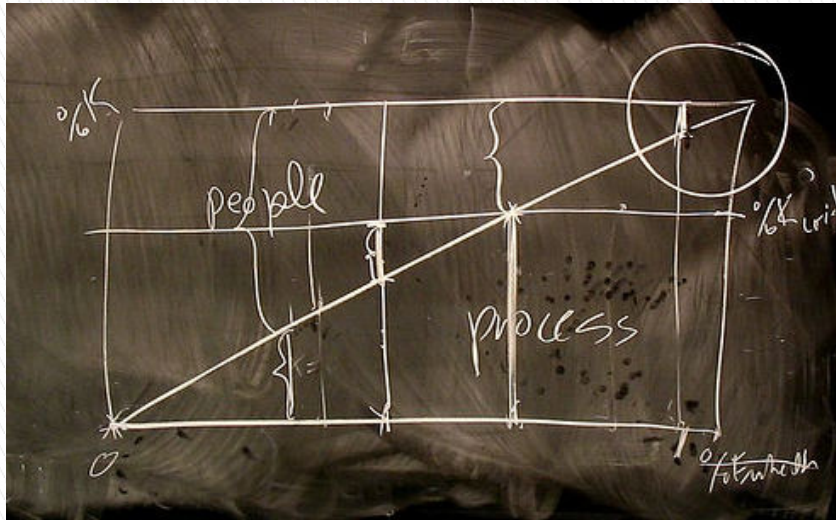
<http://www.athropolis.com/news/berg-pic.htm>



licensed under CC Attribution-NonCommercial-ShareAlike 2.0 Germany | Ludwig Gatzke | <http://flickr.com/photos/stabilo-boss/>

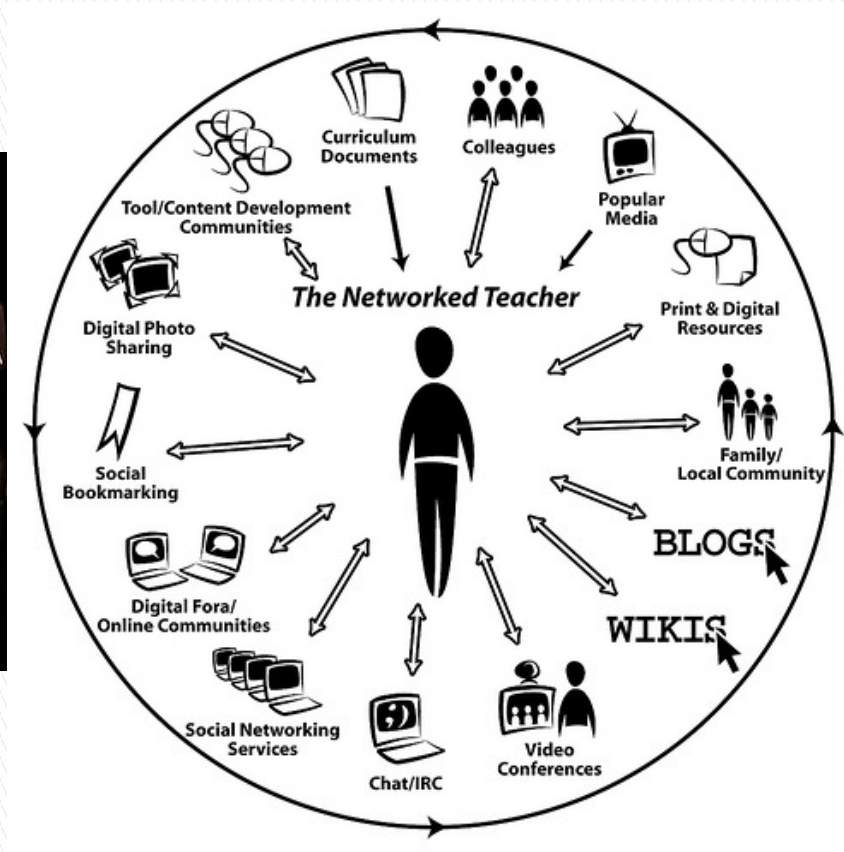
<https://php.radford.edu/~tlc/wordpress/?cat=1>

# The challenge



Embedded knowledge by Ed Bilodeau

<http://www.flickr.com/photos/bilodeau/16641610/>



<http://www.flickr.com/photos/courosa/344832591/>

# Acknowledgements

- ▶ Images sourced under the Creative Commons licence <http://creativecommons.org/licenses/by-nc-sa/2.0/deed.en> & Google Images <http://images.google.com.au/>
- ▶ Weblinks provided to other image and video sources as link to the original work

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